

education

FLORIDA INTERNATIONAL UNIVERSITY

Master of Science in Mass Communication: Global Strategic
May 2020, Miami

MIAMI AD SCHOOL

Master's Portfolio Program: Copywriting
March 2020, Miami

FLORIDA INTERNATIONAL UNIVERSITY

Bachelor of Science in Communication
Major: Advertising; Minor: Marketing
magna cum laude | Dean's List (8 semesters)
Study Abroad Communication & Media Program in Sevilla, Spain
April 2017, Miami

experience

TBWA/CHIAT/DAY NY

Creative Copywriter Intern
Accounts: Bubly, Portal, Hilton, Mtn Dew, and Oculus.
July 2020 - September 2020, Miami

AUGUST CREATIVE GROUP

Creative Content Coordinator Intern
Created content calendar for all of LAZ Parking social media.
May 2018 - August 2018, Miami

BOXLIFE MAGAZINE

Content Creation & Media Copywriter Intern
Coordinated email marketing and event planning.
Managed online store and created content for articles.
July 2015 - November 2015, Miami

activities

FIU ADVERTISING FEDERATION

Treasurer 2015-2017

FIU AMERICAN MARKETING ASSOCIATION

Member 2016-2018

skills

English & Spanish (fluent)
Adobe CC